

CLIENT SEGMENTATION

STUDIO NAME										
CLIENT	INDUSTRY	REVENUE \$	EXPENSES \$	PROFIT \$	NO. OF JOBS	TYPE IE. BROCHURE, WEBSITE	Q1	Q2	Q3	Q4

To fill in form put your client’s name and then use the Australian industry segments factsheet to determine the industry that they fit into. Use data for the previous calendar year to complete the Revenue, Expenses and Profit columns. Then list out the total number of jobs done for same period. Next fill out the types of jobs undertaken and finally show which quarter they were done